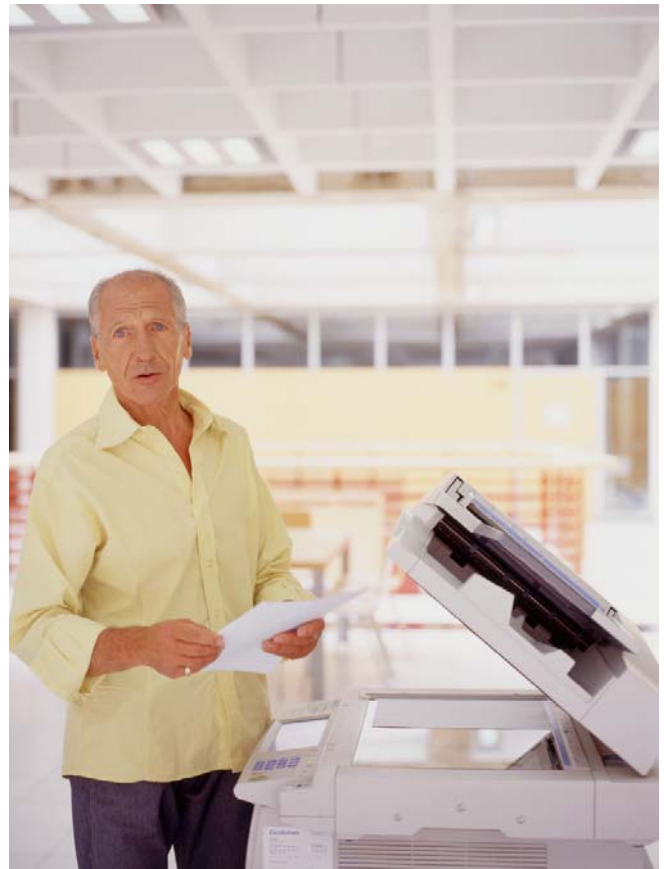


## The Aging Workforce and Employee Retention

In the United States alone, **nearly 20 percent of American workers will be 55 and over by 2012**, up from 12 percent in 1992. Yet a recent survey by the Society of Human Resource Management found that **more than half of US employers don't actively work to retain key older workers** even though employee retention is critical to the long term health and success of your business.

Older workers have the experience, contacts, leadership skills and company knowledge necessary to succeed but too often employers don't take the simple steps necessary to accommodate their vision and computing needs.

Older eyes are susceptible to eye-strain and the headaches that can accompany it as well as more serious problems like Computer Vision Syndrome ([http://en.wikipedia.org/wiki/Computer\\_vision\\_syndrome](http://en.wikipedia.org/wiki/Computer_vision_syndrome)). These problems can be alleviated by deploying a comprehensive solution like ZoomText that provides the tools needed for **all** of your workers to remain productive and valued members of the workforce.



*“As a former computer teacher, I was doing bookkeeping for a small business after my retirement. When I suddenly lost my sight to Age-Related macular degeneration, I was able to continue working with the help of ZoomText. It saved my life and my sanity!”*

*Jackie Hathaway, ZoomText User*