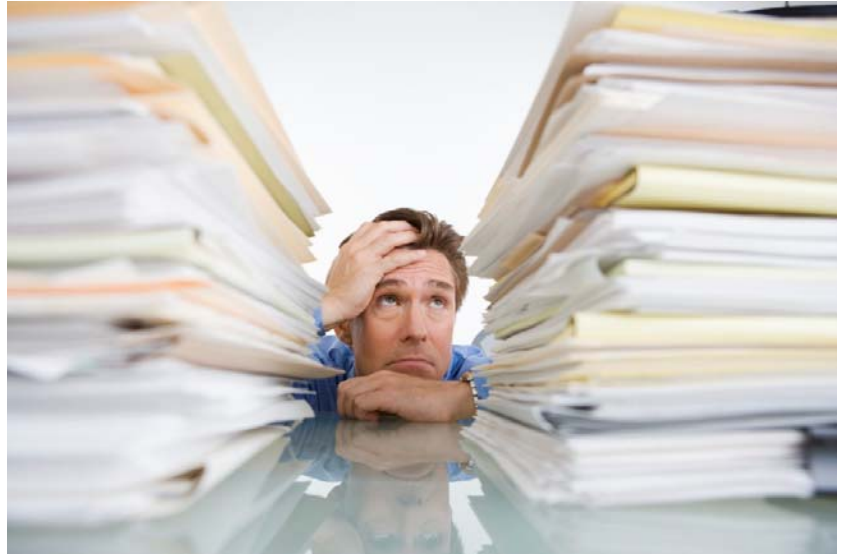


Productivity Costs

Over **\$8 billion dollars** are wasted each year due to productivity losses from employees not having the right tools to do their jobs.

Appropriate preventative steps need to be taken or the costs will continue to burden US companies. Many of your organization's employees could benefit from assistive technology that allows them to perform as effectively, if not more effectively, than others.



Recent reports indicate that **the number of Americans with impaired vision, including blindness, could more than double in the next two decades.**

As older, experienced workers remain in the workplace, ZoomText can help them overcome everyday workplace challenges that arise from daily computer use. Employees are susceptible to eye-strain, and the headaches that can accompany it, as well as more serious problems like Computer Vision Syndrome (http://en.wikipedia.org/wiki/Computer_vision_syndrome). These problems can be addressed by deploying a comprehensive solution like ZoomText that provides the tools needed for all of your workers to remain productive and valued members of the workforce.

ZoomText helps employees overcome these workplace challenges, and improving your technology offerings to include ZoomText will help people with disabilities become even more productive employees – now and in the future.

“I have only been a ZoomText user for about three and a half years, but I must say, my life has been truly impacted by this software...Part of my job is to help patrons with research and databases, which I could not do without my ZoomText.

Before ZoomText I had to rely on other people to help me use the computer.

Now I am so much more independent. Thank you Ai Squared!!”

Elaine Mara, ZoomText User

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