

FOR IMMEDIATE RELEASE

ZOOMTEXT 8.0 SETS NEW STANDARD IN MAGNIFICATION AND SCREEN READING SOFTWARE

May 19, 2003 – Manchester, VT. Ai Squared, a world leader in computer access solutions for the visually-impaired, announces the release of ZoomText® 8.0, the new standard in magnification and screen reading. Access to the Internet, email, applications and documents has never been faster, easier or more accurate. With innovative and user-friendly features, ZoomText enlarges, enhances and reads aloud everything on the computer screen, with unmatched quality and performance. Power, simplicity and independence; with ZoomText 8.0, users truly have it all.

Response from ZoomText 8.0 customers has been outstanding. "Version 8 is better than all expectations! The stuff I look at is now so crisp and clear, it is unbelievable", said Robert Skipper a software engineer and ZoomText user. Larry Lewis, BrailleNote Product Manager at Pulse Data LTD said "Right out of the box ZoomText 8 is better than some blindness screen readers on the market".

ZoomText 8.0 is available in two product versions: a stand alone *Magnifier*, and an integrated *Magnifier/ScreenReader*. Both versions support Windows XP, ME, 2000 or 98.

ZoomText Magnifier is the most advanced screen magnifier on the market today. Clear images, smooth navigation and ease of use are just the beginning...

- All-color smoothing automatically smoothes text of any color at any magnification level.
- Enhanced color controls improve screen clarity and reduce eyestrain.
- Special effects include color dyes, two-color modes and replacement of problem colors.
- Size and color enhancements make it easy to see the mouse pointer and text cursor.
- The ZoomText user interface has been redesigned with a fresh look and improved functionality. Intuitive controls make ZoomText 8.0 easy to learn and use.

ZoomText Magnifier/ScreenReader has the best of both worlds! All the functionality of ZoomText Magnifier, plus these powerful and easy to use screen reading features:

- Automatically speaks program controls, including menus, dialogs, status bars, lists and messages.
- Three verbosity levels—Beginner, Intermediate and Advanced—give the user complete control over the amount of information spoken.
- The new AppReader tool automatically reads documents, web pages and email within the parent application. Read automatically, or manually navigate by character, word, line, sentence or paragraph.
- Typing echo speaks each key or word that a user types. Users can choose to have all keys spoken, or only a selected group of keys.
- The mouse echo feature automatically reads text the user points to. Single words or complete lines of text can be spoken immediately or after hovering briefly.
- ZoomText 8.0 also has built in support for Word, Excel and Outlook, allowing users to read and navigate with 100% accuracy.

Pricing and Availability

Prices for ZoomText 8.0 single user licenses remain the same; \$395 for the Magnifier and \$595 for Magnifier/Screen Reader. Upgrades are available to all registered users of ZoomText. Magnifier upgrades are \$149 for version 7.11 users and earlier. Magnifier/Screen Reader upgrades are \$199 for version 7.11 users and earlier. Those with a ZoomText Software Maintenance Agreement (SMA) will receive the upgrade to version 8.0 automatically. Site, District and International licenses are also available. For more information please contact the Ai Squared sales department at (802) 362-3612 or email sales@aisquared.com.

About Ai Squared

Since 1985, Ai Squared has been creating software to help vision-impaired people use computers. With advanced screen magnification and screen reading products, we make Windows applications, documents, email, and the internet accessible. Today, with the help of thousands of ZoomText and BigShot users, Ai Squared is an industry leader in software products for the visually impaired. For more information please visit Ai Squared's website at www.aisquared.com.

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